

LAUNCHING
FASHION INNOVATION AWARD
FIA 2019

Jelena Tasic Pizzolato, Loomish SA
Geneva, October 16 2018



#WHATIF

FASHION IS RIPE FOR
DISRUPTION.

After embracing e-commerce and digitization, it's time for what lies behind.

WHO WE ARE

Strategically located in Ticino, between the vibrant financial centre Zurich and the global lifestyle hub Milan, Loomish gets the best of the both worlds.

loomish.
— INVESTING IN INNOVATION



**SWISS-BASED INVESTMENT
MANAGEMENT FIRM
SPECIALISED IN LIFESTYLE
TECH, WITH A FOCUS ON
FASHION, FOOD, TRAVEL
AND DESIGN.**

We deliver expert guidance and facilitate investments in the Lifestyle Tech arena, focusing primarily on the disruptive technologies offered by medium-sized European start-ups.

// HOW CAN WE HELP INNOVATE THE FASHION RETAIL INDUSTRY?



PRODUCT
IDEATION



PRODUCTION



SUPPLY CHAIN
& LOGISTICS



RETAIL &
MARKETING



CUSTOMER
CARE



FINANCE &
PAYMENTS



PHYSICAL
STORES

FASHION INNOVATION AWARD (FIA) IS A CALL TO INNOVATION. FIA 2018 WAS A SUCCESS

>120 applications from 22 different countries

Funds with over eur 1bn of combined assets under management

60 high-profile jury members: investors and managers working for Fashion brands, including:

▲ LUISAVIAROMA

RICHEMONT

OTB



zimmerli
of Switzerland

Delegates from over 50 Fashion brands, including:

DOLCE & GABBANA

BOTTEGA
VENETA



TIFFANY & Co.

MISSONI

// The Fashion Innovation Award (FIA) is a call to innovation.

The FIA 2019 is a call for viable, **advanced machine learning and AI solutions** for Fashion Retail.

The pitch day and the Award ceremony to take place on March 31 2019 during the Fashion Innovation Week in Lugano.

#FIA2019

CALL FOR JUDGES AND PARTNERS

BE A PART OF IT.

Help us bring in **innovation into Fashion Retail** in the way that matters to **you**.

Sponsored by: **BALLY** 

GET IN TOUCH

Jelena Tasic Pizzolato
Head of Strategic Marketing

Loomish SA

Jelena.tasic@loomish.ch

T. +41 91 210 47 36

Loomish.ch

THANK YOU

Loomish.ch